



2026 Corporate Support Opportunities

About Women's Fund of Greater La Crosse



Mission

To impact all women and girls in our community by supporting organizations with the collective power of philanthropy.

Vision

An inclusive and equitable life for all women and girls.



What we do



“I've never gone shopping like this before.”

Client of First Teen Clothes Closet

Invest in women and girls

For 27 years, we have aligned people, philanthropy and resources to meet the immediate and long-term needs of women and girls in greater La Crosse. We improve our community by building partnerships and funding area programs serving women and girls.

We collaborate with existing social service organizations and agencies to enhance access to education, housing, employment, healthcare, and other essential services. The programs we support create a space for women to make connections, develop parenting skills, explore new careers and find safety and stability.

Each year, we expand the number of women we reach through these programs and renew our commitment to giving women and girls the opportunity to achieve more than they ever thought possible.

We invest in women because we recognize the profound impact they have on their children's lives and the future of our community.

\$1,200,000

invested in programs that
enrich the lives of women and girls

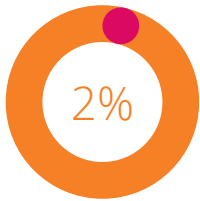
Why it is important



Women earn \$.82 for every \$1 that men earn. And we know that the pay gap is even more significant for women of color as they face racial biases that create obstacles to opportunity.



Single mothers head 80% of single-parent families. Nearly a third of those families live in poverty.



2% of charitable giving supports organizations for women and girls. Yet, women represent 50% of our total population and are more likely to live in poverty, be single parents, be victims of violence and earn less than their male counterparts.

Right now, women are facing job insecurity, inflexible work schedules, limited or no access to childcare, and the skyrocketing cost of housing. These crises create barriers to self-sufficiency for far too many women and girls. Our economy isn't set up to support and empower women.

With the generous support of donors and sponsors, we are able to fund programs that:

- Prevent homelessness
- Provide hair care and hygiene supplies
- Help a woman continue her education or advance her career
- Promote her physical and mental health
- Build confidence

Corporate Support Opportunity

Annual Sponsor/ Fall Luncheon Title Sponsor

September 10, 2026 | La Crosse Center - Riverside Ballroom | Featuring Inspiring Keynote Speaker

Sponsorship Benefits	\$11,000
"Sponsored by" rights to our Fall Luncheon in all event mentions and promotion materials (estimated 500 attendees)	x
Speaking opportunity at Fall Luncheon	x
Banner or display at Fall Luncheon, swag at tables	x
On-screen video or ad on loop during Fall Luncheon	x
Recognition on all social media event pages and posts, including paid promotions for Fall Luncheon	x
"Sponsored by" mentions and logo on at least three Fall Luncheon email promotions to over 900 constituents and grantees and one direct mail piece to over 1,200 constituents and grantees.	x
Spring Fling recognition includes a small logo on the event page, emails and other event promotion materials	x
Recognition on webpage, bi-monthly newsletter and social media throughout the year and as a corporate supporter of Women's Fund	x
On-screen and name recognition at events	x
Two tables of 10 at Fall Luncheon	x
One Table of 10 at Spring Fling	x

Corporate Support Opportunities

Annual Sponsor/ Spring Fling Title Sponsor

April 18, 2026 | Capella Events Center | Featuring local Makers Market, music, raffle, and more

Sponsorship Benefits	\$8,000
"Sponsored by" rights to our Spring Fling in all event mentions and promotion materials (estimated 250+ attendees)	x
Speaking opportunity at Spring Fling	x
Banner or display at Spring Fling, swag at tables	x
On-screen video or ad on loop during Spring Fling	x
Recognition on all social media event pages and posts, including paid promotions for Spring Fling	x
"Sponsored by" mentions and logo on at least three Spring Fling email promotions to over 900 constituents and grantees and one direct mail piece to over 1,200 constituents.	x
Fall Luncheon recognition includes a small logo on the event page, emails and other event promotion materials promoting the event and at the event.	x
Recognition on webpage, quarterly newsletter and social media throughout the year and as a corporate supporter of Women's Fund	x
On-screen and name recognition at events	x
One table of 10 at Spring Fling	x
Two tables of 10 at Fall Luncheon	x
Featured Corporate Sponsor article in our bi-monthly e-newsletter	x

Corporate Support Opportunities

Sponsorship Benefits	\$5,500 Empowerment	\$3,000 Advancement	\$1,750 Supporter
Sponsorship recognition throughout the year	Medium logo	Small logo	Name
Recognition on website throughout the year as a corporate supporter of Women's Fund	Medium logo	Small logo	Name
Sponsorship recognition at our Spring Fling (250+ attendees) and Fall Luncheon (500+ attendees)	Medium logo	Small logo	Name
On-screen recognition at Spring Fling and Fall Luncheon	:30 video on loop	Medium logo	Small logo
Recognition on six email event promotions to over 900 constituents and grantees	Medium logo	Small logo	Name
Recognition in Spring Fling and Fall Luncheon programs and in WF's annual report	Medium logo	Small logo	Name
Table of 10 at Spring Fling and table of 10 at Fall Luncheon	x	x	x
Recognition in bi-monthly newsletter and social media throughout the year and as a corporate supporter of Women's Fund	Medium logo	Small logo	
Recognition on social media event pages	Name		
Featured Corporate Sponsor article in quarterly newsletter	x		

Corporate Support Opportunities

Sponsorship Benefits	\$1,250 Fall Lunch Only	\$800 Fall Lunch Table Sponsor
Sponsorship recognition June - September	Small logo	
Recognition on website June - September as a supporter of Women's Fund	Small logo	
Sponsorship recognition at Fall Luncheon (500+ attendees)	Small logo	Name
On-screen recognition at Fall Luncheon	Small logo	Name
Recognition on six email event promotions to over 900 constituents and grantees		
Recognition in Fall Luncheon program	Small logo	Name
Table of 10 at Fall Luncheon	x	x
Recognition in one post-event e-newsletter and social media post as a corporate supporter of Women's Fund	Small logo	Name
Recognition on social media event pages		
Featured Corporate Sponsor article in quarterly newsletter		

For inquiries,
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