WOMEN'S FUND
OF GREATER LA CROSSE

Corporate Sponsorship Opportunities | 2027



Rooted in Strength, Blooming Together

WOMEN'S FUND
OF GREATER LA CROSSE

Our Vision

An inclusive and equitable life for all women and girls.

Our Mission

To impact all women and girls in our region by supporting organizations with the collective power of philanthropy.







What we do | *Help the meadow grow*

We invest in women and girls. For nearly 30 years, we have aligned people, philanthropy, and resources to meet the immediate and long-term needs of women and girls in the region. We improve our community by building partnerships and funding area programs that serve women and girls.

We collaborate with existing social service organizations and agencies to enhance access to education, transportation, housing, employment, healthcare, and other essential services. The programs we support create a space for women to make connections, build confidence, develop parenting skills, explore new careers, find safety and stability, and more.

We've invested over $1,250,000 in programs that enrich the lives of local women and girls since our founding in 1998.

Why it matters | *Why wildflowers*

Stronger women.

Stronger families.

Stronger community.

Even though women and girls make up more than half the population, programs that support them — *especially those led by or serving women of color* — receive a much smaller share of philanthropic dollars. We work to help close that gap.

At the end of the day, gender inequity is still built into our systems. Equity doesn't happen by accident, it happens when people choose to invest in it.

Wildflowers

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About Us | *The meadow*

Walk through a wildflower meadow and you'll notice something: no two blooms look alike. Different heights, different colors, different seasons of blooms. Each one found its own way up through the soil.

Women and girls are like that...their potential is varied and uniquely their own.

But even the hardiest wildflower needs the right conditions. Healthy soil. Enough light. Protection from the cold. When those things are missing, it's not the flower that has failed. It's the meadow.

Women's Fund of Greater La Crosse exists to tend to that meadow. Our work aims to make our region a more inclusive and equitable place for local women and girls through strategic grantmaking and programs that encourage women and girls to develop as philanthropists.

Our Impact | *How we tend the meadow*

We enrich the soil.
Investing in education, healthcare, and economic opportunity gives every girl a strong foundation to root in.

We bring the light.
Mentorship, leadership programs, and visibility for women's voices help them rise to their full height.

We clear the weeds.
Barriers like discrimination, violence, and poverty choke growth. We challenge them at their roots.

We scatter seeds.
Every grant, scholarship, and partnership carries possibility into places that have been overlooked.



2026 GRANTS

Our Events | *Join us*

Our premier events bring together the region's business leaders, philanthropists, and changemakers around a shared goal: an economy that works for women and girls. As a sponsor, you'll stand alongside them with visibility, connection, and impact that lasts well beyond the event itself.



250+ Attendees

Spring Fling

April 17, 2027
10 a.m. - 2 p.m.

Radisson Hotel
Downtown La Crosse

Come together to celebrate the power of possibility. Support local women-owned businesses at our Maker's Market, treat yourself to a delicious lunch with friends, sip our signature cocktail, and more!



475+ Attendees

Fall Luncheon

September 10, 2027
11 a.m. - 1 p.m.

Riverside Ballroom
La Crosse Center

Be engaged, inspired, and entertained with a nationally renowned keynote speaker as we celebrate our collective power to uplift women and girls and bring meaningful change to our community.

Grow with us!

How the Sponsorship Benefits You

When your company sponsors Women's Fund of Greater La Crosse, you're doing more than supporting a fun event experience, you're investing in the women and families who make up your workforce, your customers, and your community. Every sponsorship dollar becomes a grant that clears a path for women and girls in our community or supports our other educational and advocacy efforts to create a more inclusive and equitable life for local women and girls so they can do the same for others.

Our Reach | *By the numbers*



- 2,100+ followers
- 1,000+ constituents
- 53% open rate

Visibility that matters.

Reach an engaged audience of community and business leaders who care about the causes you support and could expand your customer base.

Talent and workforce impact.

The barriers we address — housing, transportation, education — are the same barriers affecting your employees and applicant pool. Supporting this work supports a stronger local workforce.

Authentic community connection.

Align your brand with a trusted, high-impact organization in the La Crosse area that is 100% dedicated to building a more inclusive and equitable life for local women and girls so they can do the same for others.

Flexible ways to give back.

From event sponsorship to matching gifts to employee engagement opportunities, we'll help you find the right fit for your company's goals.

Sponsorship Tiers & Packages

Ready to get involved?

We will work with you to find a sponsorship level and benefits package that fits your company's goals and budget. Contact us to learn more or reserve your sponsorship today.

Unlimited Opportunities

AVAILABLE LEVELS & BENEFITS	bloom $5,500	sprout $3,000	seed $2,000
Recognition on website throughout year	Medium logo	Small logo	Name
Sponsor recognition at events (in script and printed program)	Medium logo	Small logo	Name
On-screen recogition at events (looped)	:30 video	Medium logo	Small logo
Recognition in 6+ email event promos	Medium logo	Small logo	Name
Named Table of 10 at Spring Fling & Fall Luncheon ($1,500 value ALONE)	X	X	X
Named sponsor rights for event components (photos, invite, program, music, giveaways, coffee, or dessert)	Select 2	Select 1	
Recognition in bi-monthly eNewsletter & social media throughout the year	Small logo	Name	
Name an honoree to be recognized during an event**	X		

Exclusive Opportunities (2)

(1) Presenting Sponsor

Fall Luncheon

SOLD!

Investment: $11,500
Only one available



(1) Presenting Sponsor

Spring Fling

SOLD!

Investment: $8,500
Only one available



Sponsor Benefits | *Grow with us*

Event Specific

- "Presented by" rights in all event promotion materials and activities including media releases, paid social media posts, invitations, and emails
- Premium seating: 2 tables of 10 (Fall Luncheon); 1 table of 10 (Spring Fling)
- Display at event and/or branded swag item for attendees
- Speaking opportunity during program, including introducing keynote speaker*
- Pre-event dinner or breakfast with keynote speaker for up to 4 employees*
- On screen video or ad on loop
- Name an honoree to be recognized during the event**
- List of registered attendees (names only) one week before program
- Right of first renewal/refusal for 2028

Pre/Post Event Recognition & Benefits

- "Presented by" recognition on event webpages (all year)
- Logo with hotlink on annual corporate sponsor webpage (all year)
- Recognition in all bi-monthly eNewsletters, including 1 featured sponsor article
- 2 paid social media posts featuring your company as an annual sponsor
- OTHER BENEFITS AS DETERMINED UPON AGREEMENT

*Fall Luncheon only
**Name an honoree: someone who makes their voice or good work impossible to ignore. They're the people who recognize the worth of something and then turn conviction into collective momentum by advocating for others until quiet ideas become a powerful chorus.

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POSSIBILITY IS POWERFUL

For inquiries, contact us.

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Help the meadow grow

Wildflowers don't wait for permission. They push through cracks in the pavement and bloom on roadsides and in abandoned lots. They are resilient, generous, and quietly transformative, because a single meadow feeds the pollinators, the birds, and the whole landscape around it.

When a woman thrives, her family does. Her community does. The next generation does. Supporting women and girls isn't charity. It's cultivation, and the harvest belongs to all of us.

